



SSIP



**Institution's Innovation Council
Saurashtra University Rajkot**

**Importance of Intellectual Property
Rights in Innovation**

12 March 2026 , Thursday

Bahauddin Government Science College, Junagadh

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

02:50	Registration Time
02:55	Welcome
03:00	Awareness session led by Mr. Parth Sejpal
04:25	Programme Feedback - Conclusion
04:35	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-BJIPR

Brief about Event

Bahauddin Government Science College, Junagadh, in collaboration with SUSEC, SPRIHA, Saurashtra University, and IIC, Saurashtra University, organized a seminar on “*Importance of Intellectual Property Rights in Innovation*” on 12th March 2026 at 03:00 PM at Bahauddin Government Science College, Junagadh. The session was led by Mr. Parth Sejjal, IPR Chair Professor, SPRIHA, Saurashtra University.

The “Importance of Intellectual Property Rights (IPR) in Innovation” is a key theme often discussed in academic, business, and policy events focused on creativity and economic growth. Such events highlight how IPR—covering patents, copyrights, trademarks, and trade secrets—plays a crucial role in protecting the ideas and inventions of individuals and organizations. By granting creators exclusive rights over their work, IPR ensures that innovation is recognized, rewarded, and legally safeguarded.

One of the central points emphasized in these events is that IPR encourages innovation by providing inventors with a sense of security. When individuals or companies know their ideas cannot be easily copied or exploited without permission, they are more likely to invest time, effort, and resources into developing new technologies, products, and creative works. This protection fosters a competitive environment where originality and creativity thrive.

Additionally, discussions often focus on the economic impact of IPR. Strong intellectual property systems contribute to economic growth by attracting investments, promoting research and development, and enabling businesses to commercialize their innovations. Startups and established companies alike benefit from IPR, as it allows them to build brand value, expand into new markets, and generate revenue through licensing and partnerships.

In conclusion, events centered on the importance of Intellectual Property Rights serve as a platform to understand how legal protection, economic incentives, and ethical considerations intersect in the world of innovation. They emphasize that a well-structured IPR system not only protects creators but also drives technological advancement, economic development, and global competitiveness.

Key Points

- IPR safeguards inventions, designs, brands, and creative works from unauthorized use or copying.
- Legal protection motivates individuals and companies to invest time and resources into new ideas.

- Strong IPR systems attract investment, support startups, and contribute to overall economic progress.
- IPR enables innovators to earn revenue through licensing, partnerships, and market expansion.
- Businesses gain recognition and market position through protected intellectual assets like patents and trademarks.
- Emphasis on maintaining a fair balance between protecting creators and ensuring public access to knowledge.
- Importance of spreading knowledge about IPR laws and their benefits among students, researchers, and entrepreneurs.
- IPR supports international business by ensuring standardized protection across countries.

Outcome

The event on the Importance of Intellectual Property Rights (IPR) in Innovation resulted in increased awareness and understanding of intellectual property among participants, while fostering an innovation-driven mindset by encouraging individuals to develop and protect original ideas. It also promoted ethical practices by highlighting the importance of respecting others' intellectual work and avoiding infringement. Additionally, the event created valuable networking opportunities, enabling participants to connect with experts and peers for future collaboration. Overall, it strengthened knowledge, inspired creativity, and emphasized the vital role of IPR in supporting innovation and economic growth.

About the Speaker / Chief Guest



Mr. Parth Sejpal

IPR chair Professor
SPRIHA Saurashtra university



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StartUp
Enabling the Future



SEMINAR
**SECURING CREATIVITY : IMPORTANCE OF
INTELLECTUAL PROPERTY RIGHTS IN INNOVATION**

Organized By:

Bahauddin Government Science College,
Junagadh in collaboration with
SU Start-up and Entrepreneurship
Council, SPRIHA-IPR Chair and
IIC, Saurashtra University.



Mr. Parth Sejpal

IPR CHAIR PROFESSOR
SPRIHA
SAURASHTRA UNIVERSITY

DETAILS

- 📅 12th March 2026
- 🕒 03:00PM to 04:30PM
- 📍 Bahauddin Government Science College
Junagadh

REGISTR NOW :

[BIT.LY/SUSEC-BJIPR](https://bit.ly/susec-bjipr)

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